

Attorney Docket No. 50269-0558

Patent

IFW/AP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Confirmation No.: 4272

Bhavesh Mehta, et al.

Group Art Unit No.: 3622

Serial No.: 10/648,599

Examiner: Jeffrey D. Carlson

Filed on: August 25, 2003

For: SELECTING AMONG ADVERTISEMENTS COMPETING FOR A SLOT  
ASSOCIATED WITH ELECTRONIC CONTENT DELIVERED OVER A NETWORK

**Mail Stop AF**

Commissioner for Patents

P. O. Box 1450

Alexandria, VA 22313-1450

**RESPONSE TRANSMITTAL**

Sir:

Transmitted herewith is a Response After Final for the above-identified application.

- ☒ No additional fee is required.  
☒ Return Receipt Postcard.

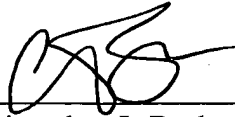
The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	9	20	0	\$50.00 =	\$0.00
Independent Claims	2	3	0	\$200.00 =	\$0.00
Multiple claims newly presented					\$0.00
Fee for extension of time					\$0.00
TOTAL FEE DUE					\$0.00

- ☒ The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment, to Deposit Account No. 50-1302.

Respectfully submitted,

HICKMAN PALERMO TRUONG & BECKER LLP



Christopher J. Brokaw

Reg. No. 45,620

**Date: February 2, 2006**

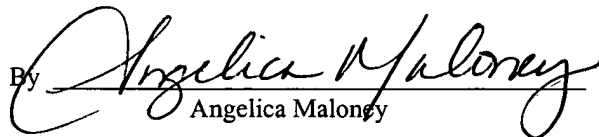
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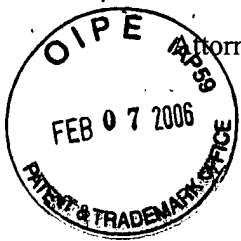
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: **Mail Stop AF**, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

On February 2, 2006

By



Angelica Maloney



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**RESPONSE AFTER FINAL**

Sir:

This is in response to the Final Office Action mailed December 2, 2005, the expedited two-month period for which runs until February 2, 2006. Reconsideration of the patent application is respectfully requested in view of the remarks made herein.